

City Council Goal Setting Session for FY 2021 Budget



Update on Resiliency and Recovery Plan

Presented by:
Colleen Bridger, MPH, PhD,
Assistant City Manager
June 26, 2020

Workforce Development

Total: \$75 Million



**Workforce Training and Support Services
with focus on high demand jobs
10,000 people**

\$65 million

July 2020

**Temporary Child Care Support for
Working Families
4,000 Children**

\$10 million

July 2020

Housing Security

Total: \$50,532,216

Connect Residents to Low Cost Financial Products

500 – 700 Residents

\$120,000

August 2020

Door-to-door engagement with hard-to-reach families to connect them to resources

30,000 residents

\$500,000

July 2020

Digital Referral Platform for Joint Case Management

75,000 – 100,000 residents

\$1.5 Million

July 2020

Family Independence Initiative Up Together Investment

1,000 Families

\$4 Million

July 2020



Housing Security

Total: \$50,532,216



Fair-housing Counseling and Family Resource Center

10,000 Residents

\$27.9 Million

July 2020

Expand domestic violence prevention and intervention strategies

400+ families

\$3.3 Million

July 2020

Homeless shelter options with services

500 residents

\$9.2 Million

July 2020

Virtual and place-based Financial Recovery and Resilience Hub for Residents

6,500 Residents

\$4 Million

July 2020

Small Business Support

Total: \$38,100,000

**On-the-job training support for small businesses
500 or less employees
\$5 Million**

July 2020

**Virtual and place-based Financial Recovery and
Resilience Hub for Small Businesses
\$200,000**

July 2020

**Micro Business Grant Support
1,000 Businesses
\$27 Million**

July 2020

Small Business Support

Total: \$38,100,000

**Door-to-door engagement with hard-to-reach micro businesses
and families to connect them to resources**

5,000 Businesses

\$1.3 Million

July 2020

**Protective Equipment & Sanitizer
Provide 6,000 PPE Boxes to local businesses**

\$2 Million

May 2020

**Arts Grant Support
Provide grants to individual artists and
non-profit arts organizations**

\$2.6 Million

August 2020

Digital Inclusion

Total: \$27,297,546



**Distance learning in-home internet access to students K-12 and college
50 Neighborhoods**

\$27 million

August 2020

Create COSA Recovery Portal

\$250,000

August 2020

Implementation

May 2020

- Protective Equipment & Sanitizer

July 2020

- Workforce Training and Support Services with focus on high demand jobs
- Temporary Child Care Support for Working Families
- Door-to-door engagement with hard-to-reach families to connect them to resources
- Digital Referral Platform for Joint Case Management
- Family Independence Initiative Up Together Investment
- Fair-housing Counseling and Family Resource Center
- Expand domestic violence prevention and intervention strategies
- Homeless shelter options with services
- Virtual and place-based Financial Recovery and Resilience Hub for Residents
- On-the-job training support for small businesses
- Virtual and place-based Financial Recovery and Resilience Hub for Small Businesses
- Micro Business Grant Support
- Door-to-door engagement with hard-to-reach micro businesses and families to connect them to resources

August 2020

- Connect Residents to Low Cost Financial Products
- Arts Grant Support
- Distance learning in-home internet access to students K-12 and college
- Create COSA Recovery Portal

Next Steps

Develop Monthly Reporting Dashboard

Develop Pillars Co-Branding/Marketing Strategy

Scale Existing Strategies and Implement New Strategies

Begin Monthly Reports to Council

City Council Goal Setting Session for FY 2021 Budget



Update on Resiliency and Recovery Plan

Presented by:
Colleen Bridger, MPH, PhD,
Assistant City Manager
June 26, 2020